

Peter M. Cunningham

SEARCH ENGINE OPTIMIZER
WRITER

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LOCATION New Haven, Connecticut

EXPERIENCE

Keyword Performance

SEO Manager
January 2015 - Present

Manages SEO accounts for all clients.
Performs keyword & competitor research for national and local clients. Creates & implements on-page SEO work (meta tags, SEO content), writes blogs, manages local citations, white hat link building, web development.
Tracks progress in traffic, rankings & conversions.
Oversees other SEO staff.

Red Rocket Merch. Corp.

Product Specialist
June 2010 - January 2015

National e-commerce company specializing in apparel.
Created product catalog copy for multiple properties.
Managed social media marketing for OldGlory.com.
Worked with buyers & other staff on merchandising, product input, data entry, other tasks as assigned.

New Haven Advocate

Freelance Journalist

Researched and wrote original news stories and briefs for local alt-weekly as assigned by editor-in-chief.

EDUCATION

Southern Connecticut State University

Bachelor of Arts
English Language & Literature
Class of 2010

INTERESTS

News & Politics
Music
Literature & Non-Fiction
Cycling
Block Printing
Comics

SKILLS

Writing & Editing
WordPress
Magento
HTML
Keyword Research
Link Building
Design & UX
Team Management

REFERENCES

Available upon request.